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## 2011 OUTSTANDING ACHIEVEMENT AWARDS

### TELEVISION DIVISION

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|                             |               |   |
|-----------------------------|---------------|---|
| Evening Newscast            | KWTV          | News 9 at 10pm                          |
| Morning News                | KOCO          | Eyewitness News 5 in the Morning        |
| Weathercast                 | KFOR          | Morning Weathercast                     |
| Sportscast                  | KXII          | Friday Night Blitz                      |
| Investigative Reporting     | KWTV/<br>KOTV | GRDA Investigation                      |
| Spot News                   | KOTV          | Joplin Tornado                          |
| Spot Weather                | KFOR          | Tornado Outbreak 2011                   |
| General News                | KWTV          | Cashion Fire Department Fired           |
| News Topicals & TSRs        | KTUL          | Cattle Drive                            |
| Feature—Series              | KFOR          | Justice for Popa                        |
| Feature—Single              | KOTV          | What Do We Lose When We Lose A Soldier? |
| Franchise Reporting         | KWTV          | Food For Kids: Lemonade Stand           |
| Photography—Feature         | KTUL          | Cow Chip                                |
| Photography—Spot            | KFOR          | Riding the Outer Wall of the E-F5       |
| General Image Promotion     | KOTV          | Food For Kids: Backpack Program         |
| News Image Promotion        | KOCO          | Ersland Coverage Image                  |
| Weather Image Promotion     | KWTV          | Gary England                            |
| Sports Image Promotion      | KOCO          | High School Playbook                    |
| Special Programming—General | OETA          | Back In Time: The Old Ball Game         |
| Special Programming—Sports  | KWTV          | Oklahoma Ford Bedlam Blitz              |
| Website                     | KOTV          | newson6.com                             |

#### BEST OF SHOW

KWTV, Oklahoma City

*Determined by number of awards and individual scores for each award.*

**Awards will be presented at the annual OAB Awards Banquet  
on Friday, April 13, 2012, at the Skirvin Hotel in Oklahoma City.**




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## 2011 OUTSTANDING ACHIEVEMENT AWARDS NON-METRO RADIO DIVISION

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|                           |                        |                                     |
|---------------------------|------------------------|-------------------------------------|
| Newscast                  | KWOX                   | KWOX News                           |
| Sportscast                | KWOX                   | KWOX Sports                         |
| Play-By-Play              | KXLS                   | Fairview State Tournament Win       |
| Spot Weather              | KOFM                   | Thunderstorm Warning                |
| General News              | KGWA                   | Tyler Zander Homecoming             |
| Feature                   | KWEY                   | Conversation Corner: Joplin Tornado |
| Commercial Announcement   | 1 <sup>st</sup> : KWEY | Kluvers American Home Idol          |
|                           | 2 <sup>nd</sup> : KMGZ | Dragon West                         |
|                           | 3 <sup>rd</sup> : KTFX | Daylight Donuts                     |
| General Image Promotion   | KTFX                   | Local Radio: Missing                |
| News/Weather/Sports Image | KKBS                   | In the Red Zone: Life               |
| Station Event Promotion   | KWOX                   | Classic Bowl XXIII                  |
| Special Programming       | KWOX                   | Bobbie Parker Trial                 |

### PERSONALITY OF THE YEAR FINALISTS

|                   |               |
|-------------------|---------------|
| KYKC, Ada         | Rich Kaye     |
| KTFX, Muskogee    | Cliff Casteel |
| KWEY, Weatherford | Vanessa Valli |

### STATION OF THE YEAR FINALISTS

|      |              |
|------|--------------|
| KWON | Bartlesville |
| KOFM | Enid         |
| KMGZ | Lawton       |
| KWEY | Weatherford  |

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## 2011 OUTSTANDING ACHIEVEMENT AWARDS METRO RADIO DIVISION

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|                         |               |  |
|-------------------------|---------------|--|
| Newscast                | KTOK          | 4pm Newscast                                   |
| Sportscast              | KTBZ          | The Sports Buzz                                |
| Play-By-Play            | KGHM          | OKC Redhawks at Sacramento River Cats Baseball |
| General News            | KGOU          | Oklahoma Drought                               |
| Feature—Series          | KRMG          | Joplin Tornado Aftermath                       |
| Feature—Single          | KCCU          | Western Prairie Museum                         |
| Commercial Announcement | KRAV/<br>KWEN | Mobile Game Trucks: Birthday Whatever          |
| General Image Promotion | KTOK          | Funny Names                                    |
| Station Event Promotion | KWEN          | Cash & Carey's Occupy Krispy Kreme             |
| Special Programming     | KRMG          | Live From Ground Zero, 10 Years Later          |

### PERSONALITY OF THE YEAR FINALISTS

KJYO, Oklahoma City    TJ, Janet & Jrod  
KRAV, Tulsa                Dave & Nina  
KRMG, Tulsa                Joe Kelley

### STATION OF THE YEAR FINALISTS

KJYO            Oklahoma City  
KTST            Oklahoma City  
KRMG            Tulsa

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## 2011 COMMUNITY SERVICE AWARDS

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### RADIO DIVISION

|                |                |
|----------------|----------------|
| KWON           | Bartlesville   |
| KNID           | Enid           |
| KOFM           | Enid           |
| KMGZ           | Lawton         |
| KJYO           | Oklahoma City  |
| KXXY           | Oklahoma City  |
| KZTH/KJTH/KLVV | OKC/Ponca City |
| KJSR           | Tulsa          |
| KRMG           | Tulsa          |
| KWEN           | Tulsa          |

### TELEVISION DIVISION

|      |               |
|------|---------------|
| KOCO | Oklahoma City |
| KSBI | Oklahoma City |
| KWTV | Oklahoma City |
| KOKI | Tulsa         |
| KTUL | Tulsa         |

**A recognition trophy will be sent to the winning stations. Stations will also receive recognition at the OAB Awards Banquet on Friday, April 13, 2012, at the Skirvin Hotel in Oklahoma City.**