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## 2009 OUTSTANDING ACHIEVEMENT AWARDS NON-METRO RADIO DIVISION

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Newscast	KWOX	KWOX News
Sportscast	KWOX	KWOX Sports
Play-By-Play	KWEY	Weatherford vs. McGuinness Football
Spot Weather	KNID	Enid Tornado Coverage
General News	KTNT	Eufaula Mayor vs. Police Chief
Feature—Series	KGWA	Mosab's Journey
Feature—Single	KWEY	Project Air Mattresses
Commercial Announcement	KWEY	1st place: Racey Tracy's
	KMGZ	2nd place: Lonestar Steakhouse
	KWEY	3rd place: Wall Equipment
General Image Promotion	KGWA	Community
News/Weather/Sports Image	KEOK	OU Football Promo
Station Event Promotion	KWEY	Hydro Free Fair
Special Programming	KOKP/KOKB/ KOSB	Interview with Dan Patrick

### SPECIAL RECOGNITION AWARDS

*In addition to the category winners, judges may elect to award Special Recognition to notable entries worthy of recognition.*

Spot Weather	KWEY	December 24 <sup>th</sup> Winter Storm
News/Weather/Sports Image	KGWA	Health Care Reform Promo

### PERSONALITY OF THE YEAR FINALISTS

KYKC, Ada    Rich Kaye  
 KOFM, Enid    Alan Clepper  
 KITX, Hugo    Will Payne & Barry Diamond

### STATION OF THE YEAR FINALISTS

KWON    Bartlesville  
 KWCO    Chickasha  
 KOFM    Enid  
 KITX    Hugo  
 KWEY    Weatherford

**Awards will be presented at the annual OAB Awards Banquet  
on Friday, March 19, 2010, at the Skirvin Hotel in Oklahoma City.**



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## 2009 OUTSTANDING ACHIEVEMENT AWARDS METRO RADIO DIVISION

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Newscast	KRMG	Morning News at 8am
Sportscast	KRMG	Sports at 7:10am
Play By Play	KEBC	Central Okla. Vs. Northeastern Football
Spot Weather	KRMG	Christmas Blizzard of 2009
General News	KRMG	Edmond Tornado
Feature—Series	KRMG	Postscript from Picher
Feature—Single	KWGS	Tulsa's New Homeless
Commercial Announcement	KTST	Hilton Garden Inn: Dr. Love
General Image Promotion	KTST	Nest Egg Promo
News/Weather/Sports Image	KRMG	StormCenter Promo Series
Station Event Promotion	KRMG	Hosted Political Events Promotion
Special Programming	KRMG	Mayoral Smash-Up

### PERSONALITY OF THE YEAR FINALISTS

KJYO, Oklahoma City TJ, Janet & Jrod  
KRAV, Tulsa Dave & Nina  
KWEN, Tulsa Cash & Carey

### STATION OF THE YEAR FINALISTS

KJYO Oklahoma City  
KTST Oklahoma City  
KRMG Tulsa

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## 2009 OUTSTANDING ACHIEVEMENT AWARDS

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### TELEVISION DIVISION

*Note: Newscast, Weathercast, and Sportscast have separate Metro and Non-Metro divisions. All other categories are combined.*

Evening Newscast: Metro	KFOR	NewsChannel 4 at 6pm
Evening Newscast: Non-Metro	KXII	First News at 10pm
Morning News: Metro	KOCO	Eyewitness News 5 in the Morning
Morning News: Non-Metro	KSWO	Good Morning Texoma
Weathercast: Metro	KOCO	Eyewitness News 5 at 5 Weather
Weathercast: Non-Metro	KXII	First Weather
Sportscast: Metro	KOKI	Fox 23 Sports Buzz
Sportscast: Non-Metro	KSWO	7 Sports
Investigative Reporting	KOCO	School Safety Under Fire
Spot News	KOCO	April Firestorm
Spot Weather	KFOR	Tracking the Storm: Feb. 10 Tornado
General News	KWTV	McClain County Votes
News Topicals & TSRs	KSWO	Timeline of a Murder
Feature—Series	KTUL	Prison Rodeo
Feature—Single	OETA	Caboose Renovation
Franchise Reporting	KFOR	In Your Corner: Photographer Strikes Out
Photography—Feature	KOKI	Fishing Poles
Photography—Spot	KTUL	Bullet in the Reverend's Living Room
General Image Promotion	KOCB	Access Pitchman
News Image Promotion	KOCO	Eyewitness News 5 Firestorm Coverage
Weather Image Promotion	KTUL	Picher Tornado
Sports Image Promotion	KOTV	We Love Your Teams
Special Programming—General	KSWO	Timeline of a Murder
Special Programming—Sports	KWTV/OKBlitz	Friday Football Blitz
Website	KWTV	News9.com

### BEST OF SHOW

KOCO, Oklahoma City

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## 2009 COMMUNITY SERVICE AWARDS

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### TELEVISION DIVISION

KSWO Lawton

### RADIO DIVISION

KNID Enid

KOFM/KGWA Enid

KMGZ Lawton

KJYO Oklahoma City

KXXY Oklahoma City

KJTH/KLVV Ponca City

KRMG Tulsa

KWEY Weatherford

**A recognition trophy will be sent to the winning stations.  
Stations will also receive recognition in the printed materials at the  
OAB Awards Banquet on Friday, March 19, 2010,  
at the Skirvin Hotel in Oklahoma City.**



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## PROMOTION OF OAB AWARDS

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- ◆ The promotion of OAB awards should in no way indicate the voting or selection was by the membership of OAB.
- ◆ You may begin promoting your awards immediately. Awards may be promoted until the following year's awards are announced. You may promote your 2009 Awards until February 3, 2011.
- ◆ Promotion of awards must indicate the division and specify the year won.
- ◆ The announcement of your award as a news item is permitted.
- ◆ It should be noted that OAB awards are station awards, not individual awards. Recognition of individuals associated with the award entry is permissible, but should not indicate it was an individual award. The only exceptions are the "Radio Personality" awards.

### Acceptable Examples

"Winner of the 2009 OAB Television Best of Show Award"

"The 2009 Radio Station of the Year Award Presented by the OAB"

"Winner of the 2009 OAB Non-Metro Radio Newscast Award"

"Winner of the 2009 OAB Metro Radio Station of the Year"

### Unacceptable

"Voted by the Oklahoma Broadcasters as Oklahoma's Best Television Station"

"Voted Oklahoma's Best Television Newscast"

"Best Oklahoma Radio Newscast"

"Named Oklahoma's Best \_\_\_\_\_ by the OAB"

"Sportscaster of the Year"

"Broadcaster of the Year"

- ◆ Violation of OAB Promotion Policies is subject to review by the OAB Board of Directors. Prohibition from participation in the awards program for a period of one year could be assessed for flagrant violations.