



2011 OUTSTANDING ACHIEVEMENT AWARDS NON-METRO RADIO DIVISION

Newscast	KWOX	KWOX News
Sportscast	KWOX	KWOX Sports
Play-By-Play	KXLS	Fairview State Tournament Win
Spot Weather	KOFM	Thunderstorm Warning
General News	KGWA	Tyler Zander Homecoming
Feature	KWEY	Conversation Corner: Joplin Tornado
Commercial Announcement	1 st : KWEY	Kluvers American Home Idol
	2 nd : KMGZ	Dragon West
	3 rd : KTFX	Daylight Donuts
General Image Promotion	KTFX	Local Radio: Missing
News/Weather/Sports Image	KKBS	In the Red Zone: Life
Station Event Promotion	KWOX	Classic Bowl XXIII
Special Programming	KWOX	Bobbie Parker Trial

PERSONALITY OF THE YEAR FINALISTS

KYKC, Ada	Rich Kaye
KTFX, Muskogee	Cliff Casteel
KWEY, Weatherford	Vanessa Valli

STATION OF THE YEAR FINALISTS

KWON	Bartlesville
KOFM	Enid
KMGZ	Lawton
KWEY	Weatherford

**Awards will be presented at the annual OAB Awards Banquet
on Friday, April 13, 2012, at the Skirvin Hotel in Oklahoma City.**