



Oklahoma Association of Broadcasters

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2006 Convention—The Best Yet



NAB President **David Rehr**

I've had the opportunity to conduct sixteen OAB conventions and believe 2006 was the best. None have ever gone any smoother, had better attendance, nor received the excellent feedback as this convention. From **Roy Stewart's** opening session on Friday morning until the last award on Saturday night, everything went as it was supposed to be. If you missed it, you missed the best.



Attorney **Leonard Court**

Friday's engineering conference drew between 30 and 40 engineers. All other sessions during the two days averaged 40-50 in attendance. All of the exhibitors were pleased and we actually turned away four prospective exhibitors because of lack of space. New NAB President **David Rehr** did an outstanding job keynoting the Student luncheon and a dialogue session with our members. **Leonard Court's** "Staying Out of Trouble in the Workplace" session was not only informative but entertaining on what can be a dry subject. It went over big.

Roy Stewart's FCC session and **David Oxenford's** "EEO" could have both used more time in their well-attended sessions.



Rick Ducey, SpectraRep



Louisiana broadcasters **Dick Lewis**, **Mason Granger**, and **Chris Slaughter**

The convention tone set on Friday continued on Saturday with Louisiana broadcasters **Mason Granger**, **Chris Slaughter**, and **Dick Lewis** sharing their experiences during the Katrina disaster. What they faced was unbelievable.

Oklahoma City telecasters **Tim Morrissey** and **Brent Hensley** followed with a session on the just-developed Oklahoma City Media Security & Reliability Council Disaster Plan. The importance of establishing such a plan was stressed and information distributed. Do you or your community have a plan? Does it include the welfare of your employees?



Senator **Inhofe** and Representatives **Boren**, **Lucas**, and **Istook**

Having our Congressional members at Saturday's luncheon is always gratifying and allows them to have a dialogue with our members. **Senator Inhofe** and **Representatives Boren**, **Istook**, and **Lucas** were with us for what proved to be a lively session. **Senator Coburn** and **Representatives Sullivan** and **Cole** were unable to be with us.

Closing out the Saturday sessions with a presentation on New Media were SpectraRep President **Rick Ducey**, and Clear Channel Sr. VP **Steve Davis**. *Continued on Page 2*

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The Big Picture from one Small Marketer

It gives me great pleasure to serve as your Chairman this coming year. Following in the footsteps of KFOR/KAUT's **Wes Milbourn** will be a challenge. Wes brought great vitality and energy to our Board, and he is to be commended for his leadership.

If you missed the recent annual Convention in Oklahoma City, it really is your loss. Carl and his staff executed one of the best conferences we have ever had. Great sessions, outstanding speakers, and an exhibit room that was *sold out* with vendors this year!



The conference was just a prelude of some outstanding things your OAB will provide for your stations this coming year. Our popular Sports Day will be back, along with some exciting opportunities for your sales staff and other key departments in your facilities. Please take advantage of these performance-improving opportunities when they arise later in the year.

And even though I am not a golfer, I am very excited that the OAB Education Foundation Gold Tournament is scheduled for Thursday, June 8th. Sponsorships are still available, which means additional funding for scholarships for our future broadcasters. Sign up to play today, if you have not already. (Avals are limited!!)

Lastly, I have been a small market broadcaster for almost three decades. My goal as Chairman of the OAB, is to represent small market radio broadcasters in the best possible light, and to as many decision-makers as possible. If I can help you accomplish something in this vein, please do not hesitate to call.

Respectfully, Roger R. Harris, OAB Chairman, 2006-2007

Events Calendar

June 8

Board of Directors Meeting

June 8

Golf Scramble
Benefiting the
OAB Education Foundation
Oak Tree Golf and Country Club,
Edmond

June 11

Lowest Unit Rate *begins* for
July 25 Primary Election

August 15

Board of Directors Meeting

September 8

Lowest Unit Rate *begins* for
November 7 Election

November 14

Board of Directors Meeting

March 15

Board of Directors Meeting

March 16-17

OAB Annual Convention
Southern Hills Marriott-Tulsa

Continued from Page 1 This excellent session was well-attended and well-received.

Saturday night's Awards dinner would have had a record attendance had bad weather not hit a good part of the state. Over 290 were registered to attend, but the weather kept 15 or 20 had away for work.

Back to the drawing board to make 2007 even bigger and better. Be there! Tulsa Southern Hills Marriott, March 16 & 17, 2007.

—Carl Smith

Board of Directors

Roger Harris	Chair	KADA AM/FM, KYKC, Ada
Brent Hensley	Chair-Elect	KOCO-TV, Oklahoma City
Joyce Reed	TV Vice Chair	Griffin Communications, Oklahoma City
Lee Anderson	Radio Vice Chair	McAlester Radio, McAlester
Wes Milbourn	Treasurer & Past-Chair	KFOR-TV/KAUT-TV, Oklahoma City
Pat Baldwin		KTUL-TV, Tulsa
Bill Coleman		Team Radio, Ponca City/Perry/Blackwell/Stillwater
Dan Lawrie		Cox Radio, Tulsa
Michael Oppenheimer		Clear Channel Radio, Tulsa
Kevin Perry		Perry Broadcasting, Oklahoma City
Kevin Potter		KWON/KYFM/KRIG, Bartlesville
Skip Stow		Tyler Media, Oklahoma City
Bill Whitley	Associate Representative	Media Services Group
David Nelson	OBEA Representative	University of Central Oklahoma
Carl C. Smith	President and CEO	
Nancy Struby	Executive Assistant	

The **Oklahoma Association of Broadcasters** is comprised of commercially FCC licensed radio and television stations organized for promoting the interest and welfare of the broadcast industry.

The Association publishes the OAB Newsletter four times each year. Advertising rates are available upon request. Articles, pictures and letters to the editor should be mailed to OAB, 6520 North Western, Suite 104, Oklahoma City, OK 73116.

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FAX— 405-848-0772 **Email**— smith@oabok.org

June 8 Golf



Scramble



2006 OAB Education Foundation Scholarship winners at the OAB convention: [left to right] **Micah Manalo**, UCO; **Jory Carver** and **Trevor Tankersley**, OSU; and **Owen Wildman**, OBU

Although the Foundation Golf Scramble is still a month away, there are already over 50 entered. It is planned to limit the field to 88 participants. If you have not entered, but plan on doing so, we suggest getting your entry in immediately.

The Scramble will be held at Oak Tree Country Club at 1:00 PM on June 8. The \$150 entry fee includes buffet luncheon, awards reception, refreshments on the course, and entry in Longest Drive & Closest to Pin contests.

Major sponsors of the Scramble are OERB, Oklahoma Army National Guard, Ada Radio Group, KFOR, American Media Services, BMI, & OGE Energy.

Some sponsorships are still available.



Annual Convention Exhibitors [clockwise from top left]: SPC **Julie Peinado** and SFC **James Collins**, Oklahoma Army Guard, with **Roger Harris** • **Mark DeLinde** and **Raun Hamilton**, Electronic Video Systems • **Rob Boltinghouse**, Integrated Lighting Systems • **Corinne Dalby**, Media Specialists

They Made it Possible!

Convention Sponsors

American Media Services • Nielsen Media • Arbitron • OGE Energy • ASCAP • Oklahoma Army National Guard • AT&T • Oklahoma Energy Resources Board • Bank of Oklahoma • Oklahoma Securities Commission • ConocoPhillips • Oneok/Oklahoma Natural Gas • Devon Energy Corp. • Public Service Co. of Oklahoma • Kerr McGee • Sesac • Koch Industries • Sony • Media Services Group

Exhibitors

11 Software • Integrated Lighting Systems • Broadcast Electronics • Oklahoma Securities Commission • Comrex Corp. • Media Specialists, Inc. • Crispin Corp. • Microwave Radio • Digial Resources – AMI • Oklahoma Army National Guard • Electronic Video Systems • Prophet Systems • Florical Systems • RF Specialties of Texas • Grass Valley • Sony • Harris Corp. • Stainless LLC • HIS Marketing/Gepeco Int'l. • TRON-Tek, Inc.

SBE Engineering Conference

Roger Herring, KTUL-TV • Britt Lockhart, Clear Channel Radio • Robert Erickson, Sinclair Broadcasting

Awards Video

KFOR, Oklahoma City • Tim Morrissey, General Mgr. • Luanne Stuart • Andy Seigfried • Randy Williams

Awards Presentation

MC—Dick Schmitz, Irving Productions • Editing & Engineering—Tim Schmitz

Political Webinar Coming Soon!!

On May 18, 1–3:30 p.m., the OAB will present a political advertising seminar delivered directly to your station via the internet. It will feature our Washington counsel **David Oxenford** and the FCC's **Bobby Baker**. Watch your e-mail for additional information.



OAB Award Acceptors [top row, left to right]: KFOR's **Kevin Josefy** • KLVV's **Janelle Keith** with OAB Chairman **Roger Harris** • [second row] KLBC's **Luke Willman** • KRMG's **John Durkee** • [third row] KSWO's **Kahlilah Virgil** • [bottom] KXII's **David Reed & Todd Bates**



Hall of Fame Inductees

Brad Edwards and **Russell Perry** were inducted into the OAB Hall of Fame during the convention at the Friday night banquet attended by over 125 broadcasters and friends.

Since 1981, Mr. Edwards has been the extended public voice of those in need, but cannot be heard with his “In Your Corner” feature on KFOR. The former top-rated station news anchor has investigated thousands of listener complaints including a massive expose’ of farmland pollution and government corruption that won him an Emmy. He has spearheaded station campaigns, “Warmth for Winter” and “Fans for Oklahoma.” Mr. Edwards was introduced by KFOR News Anchor and Hall of Fame member **Linda Cavanaugh**.



Hall of Fame inductees **Brad Edwards** with daughter **Ashton**, and **Russell Perry** with son **Kevin**

In 1993, Mr. Perry recognized the African American community in Oklahoma City was not being served by radio and acquired an AM daytimer, now KRMP. Since that time



he has built the largest independently-owned radio group in Oklahoma with stations in Oklahoma City, Tulsa, Lawton, Duncan & Anadarko. His network of stations now reaches over 90% of the African American

community in Oklahoma. Mr. Perry was introduced by OAB Board Chairman **Wes Milbourn**.

Induction into the Hall of Fame is the highest honor given by the OAB. Messrs. Edwards and Perry certainly deserve to be a member of that select group of outstanding broadcasters.



KSWO-TV, Lawton



BMI's **Paul Cooper** with AMS's **David Reeder**

Digital Television Conversion— *What Now?*

With a hard deadline for the conversion to digital television, we now wonder what Congress has in store for us with legislation to be considered this session. House and Senate committees are expected to introduce their respective bills in the near future. This past session House Commerce Committee **Chairman Joe Barton**'s legislation provided for down conversion by cable of television's high definition signal to the delivery of standard definition to the consumer. The consumer would be prohibited from receiving the high quality television signal he had laid out big bucks for. It also, would have barred multicasting of the stations digital signal, thus restricting the choices the consumer would have and eliminating additional revenue streams. Barton's proposal would place our telecasters at the mercy of their gatekeepers, cable.

Also, the legislation did not provide adequate funds for the purchase of analog to digital converters for digital sets. This issue is really going to open a keg of worms in 2009 when all analog sets will require a converter. The government proposes allocating some funds for converter purchase, but it will be inadequate to fill the needs. There are a reported 232,000 homes in Oklahoma that receive television over-the-air without satellite or cable, and most are minority or impoverished households. Any analog set in your home will require a converter or can be thrown away. Many people are going to be upset for one reason or another.

Although there is no legislation at this date, the members of the Oklahoma Congressional delegation have indicated their support of broadcasters. **Senator Coburn** has voiced his opposition to government subsidies for converters.

Representative Istook Comes Through

The Oklahoma House Congressional delegation is now 100% behind the legislation restricting satellite television to being a national service only. A few days after the convention, **Representative Istook** notified the OAB that he was going to sign-on as a co-sponsor of HR 998 "The Local Radio Preservation Act." Representatives **Sullivan, Boren, Lucas, and Cole** had already co-sponsored the bill.

Similar legislation, S 2418, was recently introduced in the U. S. Senate. The offices of Senators Inhofe and Coburn have been contacted regarding their support of 2418.

The House and Senate bills will prevent the satellite companies from carrying local content and restricts them to being a national service only as they were licensed and signed an agreement with the NAB.

Harris Takes Over—Hensley Elected

At the Saturday night convention dinner Outgoing (in more ways than one) Chairman **Wes Milbourn** (KFOR/KAUT) passed the gavel to our Chairman for this year, **Roger Harris**, Ada Broadcasting Group. Roger is the General Manager of the Chickasaw Nation broadcast properties and has been associated with KADA since 1978. He first became a member of the OAB board of Directors in 1992.

Elected Chairman-elect at the Annual meeting was **Brent Hensley**, General Manager of KOCO-TV, Oklahoma City; **Bill Coleman**, Team Radio, Ponca City; **Michael Oppenheimer**, Clear Channel, Tulsa; and **Skip Stow**, Tyler Media, Oklahoma City, were elected to three-year terms on the OAB board.

At the April 1 board meeting the board approved Chairman Harris' appointments of **Joyce Reed**, Television Vice President, **Dan Lawrie**, Radio Vice President and **Wes Milbourn**, Treasurer.

This Year's Top Awards

Each year toward the end of the Annual Awards program and we approach the presentation of the final few awards, a tenseness seems to permeate certain areas of the room. Heads are bowed, hands are held and then the big announcement ... the winner is ... and a table suddenly explodes with excitement. The joy and excitement exhibited in those few moments are the frosting on the cake of the Annual Awards presentation. The excited and exuberant folks this year represented KOFM—Enid, KJYO—Oklahoma City, KRMG—Tulsa and KFOR—Oklahoma City.

KOFM's **Alan Clepper** won the Non-Metro Radio Personality award, and KOFM was named the Non-Metro Station of the Year.

The KJYO morning team of **TJ, Janet, & Jrod** were the Metro Personality winners and KRMG the Metro Station of the Year. KFOR was the named the Television Station of the Year.



[top to bottom] Non-Metro Radio Station of the Year—**KOFM**, Enid • Metro Radio Station of the Year—**KRMG**, Tulsa • Television Station of the Year—**KFOR-TV**, Oklahoma City • [bottom row, left to right] Metro Personality of the Year—**TJ, Janet, & Jrod**, KJYO, Oklahoma City • **Alan Clepper**, KOFM, Enid—Non-Metro Personality of the Year

Mike Taylor, KSWO-TV, Lawton, has been named Vice President & Business Manager of Drewry Broadcasting.

Chuck Browning is the new General Manager of KMYZ/KTSO, Tulsa.

Mike Vrabac is the new General Manager of KJRH-TV, Tulsa.

Griffin Communications has acquired the controlling interest of Quinstar Network, now named Radio Oklahoma Network, and named **Tim West** General Manager and **Wayne Griggs**, Affiliates Manager.

KKAJ-FM, KVSO-AM, KTRX-FM & KYNZ-FM, all in the Ardmore area, have sold to LKCM Radio Group LP (**Hugh**

Savage & Greg Regian).

Sean McLaughlin has been named News Director at KTUL-TV.

Harold Patterson is now the General Sales Manager for Tyler Media in OKC.

Royal Aills is the new General Manager of KWHB-TV, Tulsa.

Our condolences to the family, friends and staff on the recent deaths of former KRMG staffer **Jan Stuart**, who was killed in a car accident, and to **Al Altman**, Oklahoma SESAC representative, who lost a long battle with cancer.

Tim Murphy is the LSM at KOKH/KOCB, Oklahoma City.



Chad Fuchs, Fuchs Radio, has acquired KJCM, Synder, and KHIM, Mangum.

Michael Barnes is the new Station Manager for KMZE, Woodward.

Wes Milbourn is the new Executive Vice President and Station Manager for KAUT-TV, Oklahoma City.

Jerry Butler is the new General Manager at KOFM/KGWA, Enid.



Golf Scramble

June 8 2006



Oak Tree

Golf & Country Club